

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WYLD-AM + BRND-FM</u> <u>New Orleans</u>	<b>Date:</b> <u>10-11-17</u>
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I, Nicole Sheppard

being/on behalf of: Committee to Elect D. Nicole Sheppard

a legally qualified candidate of the CDC Division J

political party for the office of: Judge

in the New Orleans

election to be held on: 10-14-17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	10/12/17 6am-10am	Thursday	BRND	3x	
60	10/12/17 6am-12am	Thursday	WYLD AM 1540	3x	

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/11/17  
Date

A. Nicole Sheppard  
Signature

***To Be Signed By Station Representative***

☒ Accepted  
Signature

☐ Accepted in Part  
Printed Name

☐ Rejected  
Title

Advertiser No: 560170      Order No: 1117375412  
Start Date: 10/11/2017      Co-op: No  
End Date: 10/11/2017      Package: No  
Month Type: Broadcast      Agency Comm: 0%  
Revision #: 0  
CPE:  
AE: SKIPPER, TONI  
Entered: 10/10/2017 2:21 PM by Fusion  
Last Update: 10/10/2017 2:45 PM by 1118593  
Note: D. Nicole Sheppard  
Note 2:  
Spl Req Inv:

D. Nicole Sheppard Judge

4224 Canal St

New Orleans, LA 70119

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 New Orleans WYLD-FM	06:00-10:00 Commercial	10/11/17	10/11/17	1	225.00 Local Direct-Political	0      x	1	60	1	225.00
2 New Orleans WYLD-AM	06:00-10:00 Commercial	10/11/17	10/11/17	1	25.00 Local Direct-Political	0      x	4	60	4	100.00
3 New Orleans BRNO-FM	06:00-10:00 Commercial	10/11/17	10/11/17	1	15.00 Local Direct-Political	0      x	3	60	3	45.00

No. of Spots/Misc/Digital: 8/0/0

Ordered Gross: \$370.00  
Agency Commission: \$0.00  
Ordered Net: \$370.00  
Total Net Due: \$370.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	8	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	370.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	370.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

Participating Customers

D. Nicole Sheppard Judge

100%